

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of)	Group Art Unit: 3688
Howard Dernehl, et al.)	Examiner: Raquel Alvarez
Serial No.: 09/635,994)	AMENDMENT AND RESPONSE TO
Filed: August 9, 2000)	OFFICE ACTION mailed on November
For: WEB BASED REFERRALS)	18, 2009
WITH REWARD INCENTIVE)	162 North Wolfe Road
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Mail Stop Amendments
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the non-final Office Action of November 18, 2009, Applicants request reconsideration and further respond as follows:

Amendments to the Specification begin on page 2 of this paper.

Amendments to the Claims begin on page 4 of this paper.

Remarks/Arguments begin on page 12 of this paper.